

For A Lawful, Economical and Progressive Administration Vote For  
**ALLEN W. JACOBS FOR MAYOR**

and now...LOUISVILLE.  
 opens a great modern  
 gateway to her neighbors  
 of Southern Indiana...

the new  
**\$5,000,000**

# LOUISVILLE MUNICIPAL BRIDGE

OPENS

## FRIDAY, NOV. 1

with a mammoth day  
 and night **FREE**

# CELEBRATION!

COME AND ENJOY THESE BIG FREE SHOWS:

### AIR SHOW!

**BOWMAN** Field, which Colonel Lindbergh and other famous fliers have called one of America's finest airports, will be the scene of a thrilling Air Show which will be free to Louisville's Bridge celebration guests. Pilots of every size and description, piloted by expert airmen, will participate in races in the clouds and will perform every imaginable maneuver and stunt for your pleasure. Air battles are on the program, too. This Air Show by itself would be worth a day's journey to see.

### BOAT RACES!

**LOUISVILLE'S** wide, well-paved wharf will provide an excellent view for the city's guests who come to see the great Ohio River Regatta during the celebration. This feature, too, is free to the celebration visitors. The finest, speediest, smartest power boats will be brought here for the races, and they will be piloted by some of the country's outstanding sportsmen. This all-day show will thrill you more than anything of the kind you have ever witnessed!

### FIREWORKS!

A **GIGANTIC** fireworks spectacle is to be staged in the Ohio River just off the Louisville wharf on the night of the Bridge celebration. This brilliant exhibition will be one of the most elaborate and expensive ever seen in this section of the country, and will include pyrotechnic marvels which will delight and amaze you. You owe it to your family—the children, especially—to bring them to Louisville to see this remarkable night spectacle. There will be absolutely no admission charge. It's free!

### FOOTBALL!

**RIGHT** in the heart of the football season, the celebration will feature a game between **Wabash University, Crawfordsville, Ind.,** and **University of Louisville freshmen** teams, and every visitor to the Bridge celebration will be admitted free to **Farkway Field, Louisville's** beautiful new athletic park, to witness this fast, thrilling contest. Americans are natural lovers of sport, and in every part of the country at this season, football fields are packed with spectators. This will be your opportunity to witness a really big football battle between two teams of prominent players. Free!

### Free Passage on the Bridge.

**Free Downtown Parking.**

**Many Free Extra Features.**

**EVERYTHING ABSOLUTELY FREE!**

### MUSIC FESTIVAL!

**LOUISVILLE** has just completed the **War Memorial Auditorium** at a cost of a million and a quarter dollars, and it is nationally recognized as one of America's most beautiful and imposing structures. To sit in this magnificent structure is a pleasure in itself, but Bridge celebration visitors are to have the added thrill of hearing a complete concert on the **Memorial Auditorium Organ**, installed at a cost of approximately sixty thousand dollars, and one of the world's finest musical instruments. In addition to the organ recital, there will be a program of leading vocal and instrumental soloists. Indeed, a musical festival awaits you at the Auditorium! All free!

### WE'RE EXPECTING YOU!

**EVERY** visitor, of course, is invited to witness the Louisville Municipal Bridge dedication ceremonies which will be held Thursday, October 31st. It will not be possible to cross the new Bridge in an automobile, however, until after 12:01 A. M., Friday, November 1st, and visitors desiring to arrive in time for the main celebration need not start for Louisville until after that hour. When you arrive at the Indiana approach to the Bridge, which is located in Jeffersonville, you will be furnished with free transportation across the Bridge, with a handsome souvenir badge for yourself and each member of your party, and with a guest card which should immediately be pasted to the windshield of your car. The badge admits the wearer to each of the celebration features and identifies him as the city's guest. The windshield card will admit you to special free downtown parking space as long as you wish to use it. You will receive souvenirs in various

Qual

and

Pric

Guaran

Jefferson

Lumber

220 E. COUR

Pay'n T

Something Saved On

At Spot C

Grohe

HOME OWNED & O

Use More D

Fruits for Eco

FANCY

PRUNES 1

FANCY

Apricots 22 1/2

FANCY

Peaches 22 1/2

CHOICE NAVY

BEANS 12 1/2

G. NORTHERN NAVY

BEANS 12 1/2

RED KIDNEY

BEANS 15

HOME MADE

Layer CAKE

ASST. ICEING

HOME MADE

BREAD 5